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Reality TV star finds true life passion

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Diem Brown helped create MedGift.com, an online registry for patients.

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By Daryn Kagan, Contributing Writer

7:29 PM Wednesday, May 9, 2012

Diem Brown was a 22-year-old freelance entertainment reporter when MTV came

calling five years ago. The network wanted to cast her on "Real World/Road Rules."

Just before the show started shooting, Diem discovered that intense abdominal pain she'd been living with for months was cancer - ovarian cancer at age 22.

"They took out one ovary and part of the other and fallopian tubes," she said.

Yet she decided to keep the fight for her life a secret. "I'm not telling MTV that I have ovarian cancer," she decided. "No way they would let me on the show." Maybe it was fear. Maybe it was being young and in denial.

The funny thing about what they call "reality" shows is that the truth, or some version of it, eventually comes out.

Weight loss, bad wig, low energy. People figured Diem was either a drug addict or something was terribly wrong.

"I had gotten down to 95 pounds," she said. "I had no eyebrows and I had this cheap flapper wig that looked very plastic and fake."

This wasn't the person MTV thought it had cast.

And this certainly was not the life Diem thought she'd be living.

"All my healthy friends were getting married and having babies," she said. "I was driving myself back and forth to chemo and hating my really cheap wig."

But it was all of those bridal registries that helped Diem go from sad to inspired.

"I realized there was no registry for patients. Whether it be cancer, whether it be car accidents. There was no registry for patients."

And so she decided to create one. That's how MedGift.com was born.

"It's a place where friends and family can celebrate someone fighting for their life," Diem explained. "A place where you can find an online listing of a patient's specific needs, wants

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Diem says in its first year alone, MedGift has helped more than 100,000 families.

Now cancer free, Diem is still doing TV, but now for entirely different reasons.

"The most exciting thing about life is impacting someone else. Making someone who is in their dark moment get out of it and find some sort of hope or solution."

"It's my passion and I love it."



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